



**For Immediate Release**

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**Habitat for Humanity of Greater Palm Beach County,  
Delray Beach Community Redevelopment Agency and  
City of Delray Beach will**

**ROCK THE BLOCK in Delray Beach on Saturday, April 29**

**Annual Event Revitalizes a Community and Unites Hundreds of Volunteers to  
Transform 10 Homes in 1 Day!**

**DELRAY BEACH, FL** (April 6, 2023) For decades, Habitat for Humanity has set the stage for families, volunteers, donors and supporters to come together to build decent homes that provide the foundation for a better life. On Saturday, April 29, 2023, from 7:30am to 1:30pm, Habitat for Humanity of Greater Palm Beach County will host Rock the Block—an annual event that revitalizes a community and unites hundreds of volunteers in a block-style hands-on volunteer experience that transforms 10 homes in one day! This event is in partnership with the City of Delray Beach that identifies the eligible homes and prepares the properties for beautification and the Delray Beach Community Redevelopment Agency (CRA) whose funding addresses the exterior improvements that improve the aesthetics of the homes, ultimately increasing property value.

Rock the Block has been a City of Delray Beach tradition since 1989. In 2018, the event evolved into a new and exciting partnership with Habitat for Humanity of Greater Palm Beach County.

“Rock the Block creates a big impact for our residents and the neighborhood in one day by beautifying their homes. This long-standing program has been a great success and we intend to continue it for years to come,” said Renée Jadusingh, Executive Director of the Delray Beach CRA.

The funds raised from Rock the Block go directly back into the nonprofit’s Neighborhood Revitalization program that addresses the need to preserve affordable housing and healthier living conditions through its critical repair and aging in place programs. The goal is to help homeowners stay in their existing homes, protect their financial investment, and improve their quality of life.

“Rock the Block gives Habitat the perfect opportunity to partner with the City of Delray Beach and the CRA to make a lasting impact in our community,” said Jennifer Thomason, CEO & President of Habitat for Humanity of Greater Palm Beach County. “The collaboration successfully supports our mission to bring people together to build homes, communities and hope.”

Sponsors of the 2023 Rock the Block event include: Materials Sponsor - The Home Depot; Home Builder -Vertical Bridge; Community Builder - P&H Interiors; Hospitality and Lunch Sponsor – Christ Fellowship, Chick-fil-a; Refreshment Sponsor - Saint James Tea, Starbucks; Hope Builders - Sundry Village, Humana, and Dunay Miskel Backman LLP; Water Sponsor – Winn Dixie; Exclusive Radio Sponsor- X102.3.

### **About Habitat for Humanity of Greater Palm Beach County:**

Habitat for Humanity of Greater Palm Beach County is a 501(c)(3) organization and an affiliate of a global nonprofit, Habitat for Humanity International serving Palm Beach County. Families and individuals in need of safe, decent, and affordable housing partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering, or adding a voice to support affordable housing, everyone can help families achieve the strength, stability, and self-reliance they need to build better lives for themselves. Through shelter, we empower.

To learn more, visit [HabitatGreaterPBC.org](https://www.habitatgreaterpbc.org) or email Kristen Bardin, Director of Development, [kristen.bardin@habitatgreaterpbc.org](mailto:kristen.bardin@habitatgreaterpbc.org)

### **About Delray Beach CRA**

The Delray Beach Community Redevelopment Agency (CRA) was established by the City Commission in 1985 to guide the City in its redevelopment efforts. The purpose of the CRA is to revitalize the physical environment and the economy of the Community Redevelopment Area. The CRA's activities are designed to solve the underlying problems of slum and blighted conditions through planning, redevelopment, historic preservation, economic development and affordable housing so that the tax base can be protected and enhanced by these mutually supportive activities. Call (561) 276-8640 or visit our website for more information.

Website: [www.delraycra.org](http://www.delraycra.org)

Facebook:[www.facebook.com/delraybeachcra](https://www.facebook.com/delraybeachcra)

Instagram: [@delraybeachcra](https://www.instagram.com/delraybeachcra)

### **About City of Delray Beach**

The City designated its Neighborhood and Community Services to administer and its affordable housing programs. Neighborhood & Community Services bridges and engages Delray Beach's diverse residents with resources to maintain, revitalize, and promote healthy communities.

Website: [www.delraybeachfl.gov](http://www.delraybeachfl.gov)

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