



**FOR IMMEDIATE RELEASE**

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## **Habitat for Humanity of Greater Palm Beach County Announces CEO Build 2023 Business Leaders will Join Together to Help Local Family Build a Forever Home**

**PALM BEACH COUNTY, FL-** (June 14, 2023) Habitat for Humanity of Greater Palm Beach County (HFHGPBC) announced that the annual CEO Build will be held September 21 and 22, 2023, in Lake Worth Beach, Florida. The Co-Chairs of the 2023 event are Kenneth Lebersfeld, CEO of Capitol Lighting and Jean-Paul Renard, CEO of SourceNow, and the Honorary Chairs are Angelo Bianco, Managing Partner of CP Group, and Jesse Rack, Vice President of Rack Electric.

CEO Build is an annual fundraising and home-building event that brings local executives and leaders together to partner with Habitat for Humanity and help local families build a path to a better life through affordable homeownership. Participants are encouraged to put their leadership into action by rolling up their sleeves and picking up construction tools to literally build a home and hope alongside families in need. In addition to creating a tangible and lasting impact in the community, the event provides a unique networking opportunity for the CEOs, high brand visibility, and concrete opportunities for employee engagement.

During the two-day event, executives commit to a fundraising goal, select a half-day shift, build alongside Habitat families, learn construction skills, and create new connections among peers and the community. No construction experience is required to participate.

The 2023 Co-Chairs are excited and honored to be a part of this year's CEO Build, and both will be supporting and participating in the two-day event. Jean-Paul Renard, CEO of SourceNow, was drawn to the mission of Habitat as it aligns with his core values. "Having a home means safety, love, family, protection, and the necessity to grow. What could be more important than having a home." Kenneth Lebersfeld, CEO of Capital Lighting, has supported the organization for the last six years and notes, "It is a privilege to be a part of this opportunity and build next to fellow CEOs and the Habitat family."

Sponsors to date include **Foundation Builder:** CPG Cares; **Kickoff Party:** Aloft Delray Beach; **Home Builder:** Vertical Bridge; **Elite Leadership Circle:** Akel Homes, Capital Lighting, Moraca Builder, SourceNow, Sunflower Landscaping & Maintenance, Rack Electric; **Exclusive Magazine:** South Florida Business & Wealth; **Exclusive Radio:** WFTL, **Red Carpet:** AvalonBay Communities; **Hope Builder:** Regional One; **Breakfast:** Starbucks; **Water:** Winn-Dixie; and **Builders from Participating Companies:** BISDIGITAL, Crowe LLP, and Plastridge Insurance Agency, Inc.

Sponsorships start at \$5,000. Build participation begins at \$2,500. CEOs can select a morning or afternoon shift on Thursday, September 21, or participate in the Elite Leadership Circle (reserved for \$10K + donors) on Friday morning, September 22. Participants commit to a fundraising goal and build individually.

To sponsor Habitat's 2023 CEO Build, email [dayana.horta@habitatgreaterpbc.org](mailto:dayana.horta@habitatgreaterpbc.org). To learn more or donate to support CEO Build financially, visit [habitatgreaterpbc.org/ceo-build/](https://habitatgreaterpbc.org/ceo-build/).

**About Habitat for Humanity of Greater Palm Beach County:**

Habitat for Humanity of Greater Palm Beach County is a 501(c)(3) organization and an affiliate of a global nonprofit, Habitat for Humanity International serving Palm Beach County. Families and individuals needing safe and affordable housing partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering, or adding a voice to support affordable housing, everyone can help families achieve the strength, stability, and self-reliance they need to build better lives for themselves. Through shelter, we empower.

To learn more, visit [HabitatGreaterPBC.org](https://HabitatGreaterPBC.org) or email Kristen Bardin, Director of Advancement, [kristen.bardin@habitatgreaterpbc.org](mailto:kristen.bardin@habitatgreaterpbc.org)

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