

Habitat for Humanity® Greater Palm Beach County

2024

WOMEN BUILD

March 14-15



2024 WOMEN BUILD

WOMEN BUILD is an annual fundraising event that empowers women to invest in the communities in which they live and work by partnering with Habitat for Humanity. Women come together to build stronger and safer communities, and help families in need of decent and affordable housing build better lives for themselves and their children. During the two-day event, women select a half-day shift of their choice and build alongside Habitat families, learn construction skills, build new friendships and business connections. Participants commit to a fundraising goal and build individually or form teams with friends or colleagues. Women helping women sends a positive and powerful message, and creates a lasting impact in the lives of families and communities served by Habitat for Humanity.

Meet Our 2024 Women Build Co-Chairs and Committee





Aimee Craig Carlson

Director of Land Planning and Entitlement PulteGroup

Camille Murphy Kubicek

Buyer Pioneer Linens



"We are honored to co-chair Habitat for Humanity of Greater Palm Beach County's Women Build 2024. As annual sponsors and volunteers, we are excited to continue the mission of raising awareness and funds to help Habitat partner families achieve their goal of homeownership. We are proud to partner with an organization that provides life-changing resources for families in need of safe, decent, and affordable housing in the communities where we live, work, and raise our families."



Honorary Co-Chairs

Clara Bennett



Sophia Eccleston



Legacy Committee Members

Beverly Raphael-Altman Danielle Rosse Robyn Raphael-Dynan Kelly Smallridge

Committee Members

Collin Adams Julie Peyton

Bettina Anderson Lana Rosenzweig

Maria Atuña Mary Allen Saunders

Whitney Hesse Stephanie Schwed

Lucy Joseph Noelle Tantillo

Taylor Materio Judith Temple

Laureen Panullo



2024 WOMEN BUILD

how to build?



build individually or form a team with your friends or colleagues



select a shift to help build a Habitat home (no construction experience necessary)



donate or fundraise a min. of \$1,250 (per person) by 3/13/24 OR be covered by a company sponsorship



make new friends & business connections while you build alongside a Habitat family in need of affordable housing.

why women build?



...because families in our community need YOU now more than ever

Habitat for Humanity brings people together to build homes, communities, and hope. We build because we believe that everyone, everywhere, deserves a decent place to call home. Families and individuals in need of decent, safe, and affordable housing in our community partner with Habitat to achieve strength, stability, and independence they need to build a better live for themselves and their children. Your support is critical, and it creates a lasting impact on the lives of the families we serve and communities we build.

We are facing an affordable housing crisis in our community!



YOU can be the change

SIGN UP TO BUILD & FUNDRAISE

SPONSOR

SPREAD THE WORD

ADVOCATE FOR AFFORDABLE HOUSING



| SPONSOR LEVEL | INVESTMENT | AVAILABILITY |
|------------------------------------------|------------|------------------------------------------|
| DREAM BUILDER (presenting sponsor title) | \$50,000 | 1 of 1 available |
| FOUNDATION BUILDER | \$25,000 | available |
| HOME BUILDER | \$10,000 | available |
| COMMUNITY BUILDER | \$5,000 | available |
| HOPE BUILDER | \$2,500 | available |
| | | |
| PINK SWAG BAG SPONSOR | \$10,000 | 2 of 2 available |
| HOSPITALITY TENT SPONSOR | \$7,500 | 1 of 1 available |
| HARD HAT SPONSOR | \$7,500 | 2 of 2 available |
| PINK CARPET SPONSOR | \$5,000 | SOLD OUT |
| REFRESHMENT SPONSOR | \$5,000 | 4 of 4 available (breakfast or lunch) |

Sponsorships are customizable.

Please let us know your goals and preferences and we will create a package tailored to you and your business.

Sponsorship Levels & Benefits

| | DREAM BUILDER \$50,000 | FOUNDATION BUILDER \$25,000 | HOME BUILDER \$10,000 | COMMUNITY BUILDER \$5,000 | HOPE BUILDER \$2,500 |
|--------------------------------------------------------|--------------------------------------|-----------------------------------|-----------------------------|---------------------------------|-------------------------------|
| # of spots to build on March 14 or 15 | 20 | 15 | 10 | 6 | 4 |
| Opportunity to share remarks from podium | | | | | |
| Opportunity to share remarks in press release | | | | | |
| Logo on Step & Repeat | | | | | |
| Logo on event swag | Hard Hats & Build Day T-Shirts | Build Day T-Shirts | Build Day T-Shirts | Construction Crew T-Shirts | Construction Crew T-Shirts |
| Logo on event signage | | | | | |
| Logo on website & campaign | | | | | |
| Social Media Highlight | | | | | |
| Online Photo Album & Sponsor | | | | | |

All sponsors have the opportunity to place marketing collateral in the swag bags



Named Sponsorship Levels & Benefits

| | PINK SWAG BAG \$10,000 | HOSPITALITY TENT \$7,500 | HARD HAT \$7,500 | PINK CARPET \$5,000 | REFRESHMENT \$5,000 |
|---------------------------------------------|------------------------------|--------------------------------|-------------------------------|-------------------------------|-------------------------------|
| # of spots to build on March 14 or 15 | 10 | 8 | 8 | 6 | 6 |
| Logo on Step & Repeat | | | | | |
| Logo on event swag | Build Day T-Shirts | Construction Crew T-Shirts | Construction Crew T-Shirts | Construction Crew T-Shirts | Construction Crew T-Shirts |
| Logo on event signage | | | | | |
| Logo on website & campaign | | | | | |
| Social Media Highlight | | | | | |
| Online Photo Album & Sponsor Gift | | | | | |

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2024 **WOMEN BUILD** March 14-15

Sponsorship Commitment Form

| CONTACT INFORMATION | l: | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|------------------------|-------------------------|
| Contact Person Name: | | | |
| Sponsoring Company Nam | | | |
| Phone Number: | | | |
| Mailing Address: | | | |
| City | State: | _ Zip: | |
| Online Presence: | | | |
| Website: | | | |
| Facebook @ | Instagram | @ | |
| Twitter @ | | | |
| Hashtags: | | | |
| Should your donation be here: | = | = | e above, please specify |
| IMPORTANT: Print-ready logo Sponsorship benefits are sub SELECT SPONSORSHIP (Dream Builder (presenting Foundation Builder \$25, Home Builder \$10,000 | j <u>ect to print deadlines.</u> DPPORTUNITY: ng) \$50,000 F | | 0 ,000 |
| _ Pink Swag Bag \$10,000 | | Refreshment (breakfas | • • • |
| _ Hard Hat Sponsor \$7,50 | 00 _ F | Refreshment (lunch) \$ | 5,000 |
| | | | |
| PAYMENT INFORMATION: _Visa _MC _AMEX _Di | iscover _CHECK | ENCLOSED _PLEA | ASE SEND INVOICE |
| _Visa _MC _AMEX _D | _ | _ | |
| _Visa _MC _AMEX _Di Credit Card #: Billing Address: Same a | s above | Exp. Date: _ | |
| _Visa _MC _AMEX _Di Credit Card #: Billing Address: Same a | s above | Exp. Date: _ | |
| _Visa _MC _AMEX _Di | s above State: Z | Exp. Date: _ | |

Please make checks payable to: Habitat for Humanity Greater Palm Beach County reference "Women Build 2024" in the memo line

Mail to: Habitat for Humanity Greater Palm Beach County 181 SE 5th Avenue • Delray Beach, FL 33483 attn: Advancement Department

For sponsorship questions, please contact:

Dayana Horta Director of Corporate Relations dayana.horta@habitatgreaterpbc.org