



**FOR IMMEDIATE RELEASE**

MEDIA CONTACT: Cara MacVane

561.685.2342; [CKMacVane@gmail.com](mailto:CKMacVane@gmail.com)

**Business Leaders will Join Together to Help Local Family Build a Forever Home during Habitat for Humanity of Greater Palm Beach County's Executive Build on September 27, 2024**

**PALM BEACH COUNTY, FL** (May 14, 2024) Habitat for Humanity of Greater Palm Beach County (HFHGPBC) announced that Executive Build (formerly CEO Build) will take place on Friday, September 27, 2024. This is an annual fundraising event in which local executives and business leaders leave their offices to pick up hammers and help build a home alongside a Habitat Partner Family.

This year's event is co-chaired by Robyn Raphael-Dynan and Adam Handfinger.

Robyn Raphael-Dynan is the President of RCC Associates, South Florida's leading general contractor firm. The firm specializes in building restaurants, hospitality, and commercial projects. She also serves on the HFHGPBC Board of Directors.

"As a board member and a long-time Habitat supporter, I am excited to be co-chairing this year's Executive Build on September 27th. I look forward to collaborating with fellow business leaders in our community to create a lifelong impact for families in need of affordable housing," said Raphael-Dynan.

Adam Handfinger is a Co-Managing Partner of Peckar and Abramson's Miami office, chair of the Client Service Committee, and sits on Peckar and Abramson's Executive Committee. He is certified by the Florida Bar as a Construction Law Specialist.

"I am thrilled to Co-Chair Executive Build 2024 alongside Robyn," shared Handfinger "I look forward to adding my voice to advocacy for affordable housing and helping families in need build brighter futures."

Executive Build is an annual fundraising and home-building event that brings executives and leaders together to partner with Habitat for Humanity and help local families build a path to a better life through affordable homeownership. Participants are encouraged to put their leadership into action by rolling up their sleeves and picking up construction tools to literally build a home and hope alongside families in need. In addition to creating a tangible and lasting impact in the community, the event provides a unique networking opportunity for the executives, a hands-on volunteering opportunity, and high brand visibility for their businesses.

“By bringing together corporate leaders, government officials, and the families we serve, we hope to shine a light on the critical need for affordable housing in our community and work together to address it,” said Jennifer Thomason, CEO/President of Habitat for Humanity of Greater Palm Beach County.

During the one-day event, executives commit to a fundraising goal, select a half-day shift, build alongside Habitat families, learn construction skills, and create new connections among peers and the community. No construction experience is required to participate.

Individuals are required to fundraise or donate a minimum of \$3,500 per person to build. Corporate Sponsorships start at \$5,000. To sponsor or learn more about Habitat’s 2024 Executive Build, email [dayana.rooks@habitatgreaterpbc.org](mailto:dayana.rooks@habitatgreaterpbc.org). To learn more or donate to support Executive Build financially, visit <https://habitatgreaterpbc.org/executive-build/>

Habitat for Humanity of Greater Palm Beach County would like to invite anyone interested in learning more about Executive Build to join us at the Kick-off Party on Thursday, May 16, from 5:30 – 7:30 pm at the Aloft Delray Beach. RSVP is required:

<https://app.giveeffect.com/campaigns/31895-executive-build-2024-kick-off-party>

Sponsors to date include: Aloft Delray Beach (Kick-off Party Sponsor); SFBW (Annual Magazine Sponsor); AvalonBay Communities (Hard Hat Sponsor); Akel Homes, Baptist Health, Florida Peninsula Insurance Company, Peckar and Abramson, RCC Associates, and Vertical Bridge (Home Builder Sponsors); Hubbard Radio/850 WFTL (Exclusive Radio Sponsor); TFG Financial Advisors (Community Builder Sponsor); Grimes Events and Party Tents (Hope Builder Sponsor); ESPN West Palm (Media Sponsor); Magen Protective Services (Security Sponsor); and Starbucks (Coffee Sponsor).

**About Habitat for Humanity of Greater Palm Beach County:**

Habitat for Humanity of Greater Palm Beach County is a 501©(3) organization and an affiliate of a global nonprofit, Habitat for Humanity International. Our mission is to bring people together to build homes, communities, and hope. Since 1986, we have built 431 new homes, revitalized 757 existing homes, and partnered with over 1,180 families and individuals in need of safe, decent, and affordable housing in Palm Beach County. Habitat homeowners apply to qualify for the program, then help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering, and shopping or donating to any of our five ReStore-Thrift Store & Donation centers, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. To discover more, visit [www.habitatgreaterpbc.org](http://www.habitatgreaterpbc.org) and follow us online at @HabitatGPBC.

For any inquiries, contact Kristen Bardin, Director of Advancement, at [kristen.bardin@habitatgreaterpbc.org](mailto:kristen.bardin@habitatgreaterpbc.org).

###