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Palm Beach Picnic: Where Style and Community Come Together in Support of Affordable Housing

Palm Beach, FL (January 22, 2025) – Habitat for Humanity of Greater Palm Beach County is thrilled to announce the return of the Palm Beach Picnic on Saturday, February 8, 2025, from 11 a.m. to 2 p.m. at the Royal Poinciana Plaza. This highly anticipated event that combines style, community, and philanthropy in support of affordable housing will once again bring together Palm Beach’s philanthropists and trendsetters for a day of elegance and impact.

Chaired by Farley Rentschler with Honorary Co-Chairs Collin Adams and Farrah Scott, the Palm Beach Picnic is more than just an event—it’s an experience. In partnership with the Royal Poinciana Plaza, Habitat invites guests to step into a Slim Aarons-inspired garden party for an afternoon amidst lush greenery and stylish cabanas. Enjoy a Royal fashion show, classic yard games, cozy picnic fare, and curated beats, bites, and libations—all while supporting affordable housing in Palm Beach County.

While the Palm Beach Picnic is an unforgettable occasion, its purpose goes far deeper. The proceeds from this event will support Habitat’s Women Build 2025, an annual fundraiser that brings women (and men) together to work alongside Habitat families, building and repairing homes (no construction experience required). Women Build is a unique, large-scale, and empowering hands-on event that combines fun and impact, as the community comes together to make a lasting difference.

“The Palm Beach Picnic is a beautiful way to celebrate the vibrant culture of Palm Beach while supporting Habitat’s mission of creating hope and opportunity through affordable homeownership,” said Julia Murphy, Chief Advancement Officer. “We are deeply grateful for our partnership with the Royal Poinciana Plaza, whose support has been instrumental in bringing

this vision to life. Together, we look forward to an afternoon that will inspire and make a lasting impact on our community.”

Cabana Sponsorships may be sold out, but there’s still time to secure your place at the Palm Beach Picnic. Individual tickets and additional sponsorship opportunities are still available—don’t miss your chance to be a part of one of the Palm Beaches’ most exciting events of the season. Learn more at

<https://app.giveeffect.com/campaigns/34621-the-palm-beach-picnic-in-partnership-with-the-royal-poinciana-plaza>

Sponsors include: Cabana Sponsors: Palm Beach Fancy x The Seven, Pioneer Linens x Stephen Mooney Interiors, Farley Rentschler x Diana and Mike Retzer, Rever Motors x David Cooke Real Estate, Rowe Plastic Surgery, The Royal Poinciana Plaza; Exclusive Magazine Sponsor: Palm Beach Illustrated; Picnic Set Up Sponsor: Picnics of the Palm Beaches; Picnic Provision Sponsors: Baked by Sugar Mamas, Grilled Cheese Gallery, Graze Craze, and Laura Ashley Catering & Events; Garden Sponsors: The Hesse Family and Oceans234; Makeup Sponsor: Alamea; Fashion Show Hair Sponsor: Paul Labrecque Salon; Bar Sponsors: Barrel of Monks, Proxima Spirits, and Tito's Vodka; Entertainment Sponsors: Adam Lipson and First Female; Gift Bag Sponsor: Farrah Scott Real Estate; Gift Bag Product Sponsor: Sara Slow Jams; Rosé All Day Sponsor: Patricia Constantakos; Floral Sponsor: Wellington Florist.

Fashion Show by: Bognar & Piccolini, Cremieux USA, Frame, Hill House, Jenni Kayne, Kirna Zabete, Kiton, La Ligne, La Vie, Love Shack Fancy, Marissa Collections, Rani Arabella, Roller Rabbit.

About Women Build:

Women Build is an annual fundraiser that supports Habitat’s mission of creating affordable housing while uniting and empowering women throughout Palm Beach County. This inspiring event invites participants to work alongside Habitat families, gain hands-on construction experience, and form lasting connections as they help build and repair homes in Lake Worth Beach.

Co-chaired by Julie Peyton and Mary Allen Saunders, Women Build is set to take place on March 6 and 7, 2025. The campaign encourages individuals and teams—women and men alike—to partner with Habitat by fundraising, volunteering, and building together. No prior construction experience is needed, and participation is straightforward: each builder commits to fundraising and/or donating a minimum of \$1,250 to support Habitat’s life-changing work.

To learn more about how to get involved, please visit habitatgreaterpbc.org/women-build or email Kristen Bardin, Director of Advancement, at kristen.bardin@habitatgreaterpbc.org

To learn more about sponsorship opportunities, please contact Dayana Rooks, Director of Corporate Relations, at dayana.rooks@habitatgreaterpbc.org

About Habitat for Humanity of Greater Palm Beach County:

Habitat for Humanity of Greater Palm Beach County is a 501©(3) organization and an affiliate of a global nonprofit, Habitat for Humanity International serving Palm Beach County. Families and individuals needing safe and affordable housing partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering, or adding a voice to support affordable housing, everyone can help families achieve the strength, stability, and self-reliance they need to build better lives for themselves. Through shelter, we empower.

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